

Case Study Daptiv PPM



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Angela Wheaton, Director of Strategic Planning

“There is a lot of value with Daptiv’s on-demand model. At one point, we reconsidered an onsite solution because we have a contract with the Department of Defense. The DOD is very strict about security, however, we decided to stick to the on-demand model and it was the best decision. I would hate to go back to not having an on-demand solution; we are fully aware that other software implementations can take much longer and are more painful.”

Angela Wheaton, Director of Strategic Planning

“We love the fact that we didn’t waste months and months of our time to get our software implemented. It’s a testament to the value of Daptiv’s on-demand model that implementation was done in days.”

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Martin’s Point Healthcare: Up and Running with Daptiv PPM in One Day!

Martin’s Point Health Care is a not-for-profit health care organization based in Portland, Maine. The organization has been providing healthcare as well as health plans and wellness services for over 25 years. Today, through their Health Care Centers, their health plans, and their employer wellness services, Martin’s Point Health Care serves more than 85,000 patients and members throughout northern New England and New York.

The Need for a Simple Solution

Martin’s Point Healthcare’s Strategic Planning group evaluates projects across the company. Before implementing Daptiv PPM, the process of tracking project resources and scheduling at a portfolio level was very time-consuming. Work was managed with a mix of MS-Excel spreadsheets and MS-Project, where each project was considered a ‘task’. The time associated with monitoring projects was so cumbersome that they hired a consultant for a period of time to help with the effort but it became evident that Martin’s Point Healthcare desperately needed a true ‘solution’ to meet their needs.

Angela Wheaton, Director of Strategic Planning, explains the biggest frustrations that needed to be solved when she says, “Too much time was being spent on reporting and updating information. I would spend about 600 hours between July and November, trying to pull reports and making sure that the budgeting, tracking, and resource information was up to date and accurate.”

Trying to keep up with version control on a daily basis produced an additional time challenge. “Version control was a HUGE headache. I was the ‘gatekeeper’ of the master document and everyone would have to pass on their information for me to update, which took a very long time to turn around,” says Wheaton. “It became clear that we needed a solution to bring our focus back to strategic planning instead of project administration.”

Up and Running Quickly with Daptiv PPM

“We looked at quite a few different business software vendors but they didn’t have all of the key value elements that Daptiv PPM had,” says Wheaton.

Martin’s Point Healthcare looked into the following vendors and commented on the reasons why they weren’t selected:

- **Clarity** (too expensive)
- **Innotas** (good but missing some components)
- **MS Project** (required Sharepoint and they didn’t want to invest in that as well)
- **Planview**
- **Primavera** (Wheaton had used Primavera at another company but it was too expensive and too complicated)

Once Martin’s Point Healthcare chose Daptiv PPM, they began using the software in no time. “We were up and running within one day. We are very pleased with how

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Key Facts

- Before implementing Daptiv PPM, the process of tracking project resources and scheduling at a portfolio level was very time-consuming, managed with a mix of MS-Excel spreadsheets and MS-Project. The time associated with monitoring projects was so cumbersome that Martin’s Point Healthcare hired a consultant for a period of time to help manage the work, but it was clear that they needed a comprehensive solution.
- After looking at Clarity, Innotas, MS Project, Planview and Primavera, Daptiv PPM was chosen because of its unique mix of differentiators including on-demand capability, work intelligence™, and overall product quality.
- In a period of days, Martin’s Point Healthcare was able to implement their environment.

quickly we were able to jump into our environment,” says Wheaton. Implementation took a few weeks. “There is a lot of value with Daptiv’s on-demand model. At one point, we reconsidered an onsite solution because we have a contract with the Department of Defense. The DOD is very strict about security, however, we decided to stick to the on-demand model and it was the best decision. I would hate to go back to not having an on-demand solution; we are fully aware that other software implementations can take much longer and are more painful,” says Wheaton.

Value of Daptiv & Time Saved

Because Martin’s Point wanted to reduce the amount of time they were dedicating to project administration, a key value point of Daptiv PPM is how much time it saves them – even from day one. “We love the fact that we didn’t waste months and months of our time to get our software implemented. It’s a testament to the value of Daptiv’s on-demand model that implementation was done in days,” says Wheaton.

One of the biggest differences that Martin’s Point Healthcare has seen since implementing Daptiv PPM is with the amount of time saved using Daptiv Work Intelligence™ to create essential reports and easily produce multiple dashboards. “Status reports used to take me 30 minutes to pull. Now I can do it in 5 minutes,” says Wheaton. “The hundreds of hours I would spend reworking information to pull reports on a portfolio level can now be auto-generated in a snap with Daptiv Report Builder. I just put my data in once and that’s it.”

The project managers have been giving great feedback regarding Daptiv PPM. “The Daptiv users are happy. The feedback I receive from them has been very positive - they like real-time reports as it has simplified their processes,” says Wheaton.

In looking back at their experience with Daptiv, Wheaton says, “Daptiv PPM is really a wonderful product and it works well; we also like working with the people at Daptiv. I believe it was the best choice to go with Daptiv PPM versus other solutions.”

About Daptiv’s On-Demand Model

At Daptiv, we’re passionate about On-demand. On-demand delivery, also known as “Software-as-a-Service” (SaaS), lets us deliver a better solution, faster to our customers, and earn their continued business over time by making them more successful.

Daptiv customers enjoy the freedom and control that SaaS delivers

- An on-demand role-based environment that can be easily “turned on” for rapid deployment replacing the lengthy, complex deployments required of traditional software
- An environment that configures to *your* needs, processes and methodologies - not vice versa
- A consistent competitive edge as you automatically receive free quarterly updates with new features and enhancements
- A company who cares about your long-term success as Daptiv supports you with Training Services, Targeted Solution Sets and new services
- Unlimited Email, Phone and Online Support as part of your subscription
- A Collaborative Online Community in the Daptiv Community where you can network with peers from around the world
- Costs that are aligned with usage for a reduction in Total Cost of Ownership(TCO)