



ASSURANT

Daptiv Instrumental in Keeping Assurant Employee Benefits Projects on Track

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Bob Bullard, IT Manager,

AT A GLANCE

KEY FACTS

- Assurant Employee benefits needed a solution to help improve collaboration and increase communication regarding projects.
- Key benefits of Daptiv PPM according to Assurant Employee Benefits are improved project visibility, streamlined internal communications and increased consistency across all types of projects.
- Entire teams can now stay on the same page in real time, providing more accurate reports to the executive team.

Assurant Employee Benefits provides today’s companies with benefits packages, including life insurance, tailored to meet the needs of the company and its employees. With multiple offices, IT Director Bob Bullard sought a product that could help with internal collaboration and information dissemination.

Like all companies, Assurant Employee Benefits needed the product as soon as possible, thus a Web-based, hosted product was essential for rapid deployment. Because previous and current projects had been managed in several ways, the software had to be flexible enough to support and easily integrate with the different styles of project management. As a result, feature-heavy, complex software applications were not going to meet Assurant Employee Benefits’ needs for rapid adoption and ease-of-use.

IMPROVING COMMUNICATION

Bullard found that Daptiv was the single solution that mapped back to all key criteria. Obtaining approval for purchase was easy due to a flexible, seat-based

pricing model and hosted infrastructure. Beginning with a small number of seats (50), Bullard had used all those up within the first week and had to immediately upgrade.

After six months, Assurant Employee Benefits had over 400 people, from multiple departments and numerous locations, using the product regularly to exchange information and determine project status. The real-time collaboration features meant that fewer emails were required to disseminate information and location was no longer an obstacle in terms of team and project management.

SOLUTION

Morneau Sobeco turned to Daptiv for help. A project requiring centralized collaboration with a client was selected for the pilot. One or two project managers then adopted the product for their projects. Adoption has grown among the organization’s project managers and they have now implemented Daptiv for all Morneau Sobeco’s key project team members as well as including customers from the client implementation teams.

INCREASING VISIBILITY, ENSURING CONSISTENCY

Daptiv provided Assurant Employee Benefits with improved visibility, providing executives, project managers and project participants access to the same status information, allowing entire teams to be on the same page in real time. By using project templates, project managers and members are able to communicate with more discipline, adding a crucial level of consistency to reports provided to the executive team.

IT Manager Bob Bullard says, “With nearly half the organization using the product regularly, Assurant Employee Benefits has been able to maximize its investment in the product and seen true benefits, including streamlined internal communications and increased consistency across all types of projects.”



ABOUT DAPTIV

Founded in 1997, Daptiv is the leading provider of on-demand Project Portfolio Management (PPM) solutions. Daptiv has helped thousands of companies improve their strategic planning and business execution by offering adaptable PPM solutions and expert professional services. Daptiv’s customers include world-class organizations such as Beam, Chase, Coach, Harvard University, Honeywell, InterContinental Hotels Group, and Virgin Australia. For more information about Daptiv’s PPM solutions, please visit www.daptiv.com.